MUSIC CONNECTION

WEBSITE ANALYTICS

2025

July 1, 2025 -- July 31, 2025

Users . . . 57,522
New Users . . . 55,562
Sessions . . . 70,671
Number of Sessions per User . . . 1.23
Pageviews . . . 83,227
Pages / Session . . . 1.18
Avg. Session Duration . . . 00:01:28
Bounce Rate . . . 63.29%

August 1, 2025 -- August 31, 2025

Users . . . 39,143
New Users . . . 37,498
Sessions . . . 48,112
Number of Sessions per User . . . 1.23
Pageviews . . . 60,134
Pages / Session . . . 1.25
Avg. Session Duration . . . 00:01:25
Bounce Rate . . . 55.55%

Sept. 1, 2025 -- Sept. 30, 2025

Users . . . 60,871
New Users . . . 58,513
Sessions . . . 67,073
Number of Sessions per User . . . 1.10
Pageviews . . . 81,352
Pages / Session . . . 1.21
Avg. Session Duration . . . 00:00:56
Bounce Rate . . . 60.52%

2026

July 1, 2026 -- July 31, 2026

Users . . . 66,841
New Users . . . 64,313
Sessions . . . 74,137
Number of Sessions per User . . . 1.31
Pageviews . . . 87,091
Pages / Session . . . 1.17
Avg. Session Duration . . . 00:01:02
Bounce Rate . . . 69.06%

August 1, 2026 -- August 31, 2026

Users . . . 91,190
New Users . . . 88,994
Sessions . . . 100,560
Number of Sessions per User . . . 1.11
Pageviews . . . 111,804
Pages / Session . . . 1.23
Avg. Session Duration . . . 00:48:00
Bounce Rate . . . 73.02%

Sept. 1, 2026 -- Sept. 30, 2026

Users . . .157,678
New Users . . . 156,738
Sessions . . . 170,565
Number of Sessions per User . . . 1.04
Pageviews . . . 177,904
Pages / Session . . . 1.13
Avg. Session Duration . . . 00:08:00
Bounce Rate . . . 72.94%