



## WEBSITE ANALYTICS

### 2025

April 1, 2025 -- April 30, 2025

Users . . . 43,918  
New Users . . . 41,563  
Sessions . . . 53,658  
Number of Sessions per User . . . 1.22  
Pageviews . . . 69,000  
Pages / Session . . . 1.57  
Avg. Session Duration . . . 00:01:55  
Bounce Rate . . . 61.73%

May 1, 2025 -- May 31, 2025

Users . . . 41,088  
New Users . . . 39,414  
Sessions . . . 52,643  
Number of Sessions per User . . . 1.28  
Pageviews . . . 64,000  
Pages / Session . . . 1.55  
Avg. Session Duration . . . 00:01:31  
Bounce Rate . . . 62.49%

June 1, 2025 -- June 30, 2025

Users . . . 59,344  
New Users . . . 41,946  
Sessions . . . 68,087  
Number of Sessions per User . . . 1.15  
Pageviews . . . 67,000  
Pages / Session . . . 1.12  
Avg. Session Duration . . . 00:01:20  
Bounce Rate . . . 67.24%

### 2026

April 1, 2026 -- April 30, 2026

Users . . . 88,131  
New Users . . . 87,113  
Sessions . . . 101,183  
Number of Sessions per User . . . 1.15  
Pageviews . . . 112,718  
Pages / Session . . . 1.11  
Avg. Session Duration . . . 00:01:02  
Bounce Rate . . . 68.96%

May 1, 2026 -- May 31, 2026

Users . . . 63,740  
New Users . . . 62,731  
Sessions . . . 71,643  
Number of Sessions per User . . . 1.12  
Pageviews . . . 85,722  
Pages / Session . . . 1.20  
Avg. Session Duration . . . 00:00:58  
Bounce Rate . . . 74.39%

June 1, 2026 -- June 30, 2026

Users . . . 55,558  
New Users . . . 54,297  
Sessions . . . 63,313  
Number of Sessions per User . . . 1.14  
Pageviews . . . 74,509  
Pages / Session . . . 1.18  
Avg. Session Duration . . . 00:01:08  
Bounce Rate . . . 71.70%