



WEBSITE ANALYTICS

2025

Jan 1, 2025 -- Jan 31, 2025

Users . . . 37,101
New Users . . . 35,486
Sessions . . . 47,869
Number of Sessions per User . . . 1.30
Pageviews . . . 58,532
Pages / Session . . . 1.59
Avg. Session Duration . . . 00:01:26
Bounce Rate . . . 61.78%

Feb 1, 2025 -- Feb 28, 2025

Users . . . 31,398
New Users . . . 29,185
Sessions . . . 39,306
Number of Sessions per User . . . 1.28
Pageviews . . . 51,663
Pages / Session . . . 1.69
Avg. Session Duration . . . 00:01:42
Bounce Rate . . . 57.05%

March 1, 2025 -- March 31, 2025

Users . . . 45,856
New Users . . . 42,957
Sessions . . . 53,741
Number of Sessions per User . . . 1.19
Pageviews . . . 68,387
Pages / Session . . . 1.51
Avg. Session Duration . . . 00:01:43
Bounce Rate . . . 61.97%

2026

Jan 1, 2026 -- Jan 31, 2026

Users . . . 65,384
New Users . . . 64,143
Sessions . . . 76,082
Number of Sessions per User . . . 1.16
Pageviews . . . 86,719
Pages / Session . . . 1.14
Avg. Session Duration . . . 00:00:59
Bounce Rate . . . 75.25%

Feb 1, 2026 -- Feb 28, 2026

Users . . . 82,640
New Users . . . 80,392
Sessions . . . 94,224
Number of Sessions per User . . . 1.14
Pageviews . . . 101,792
Pages / Session . . . 1.08
Avg. Session Duration . . . 00:00:45
Bounce Rate . . . 80.72%

March 1, 2026 -- March 31, 2026

Users . . . 84,708
New Users . . . 83,200
Sessions . . . 96,170
Number of Sessions per User . . . 1.14
Pageviews . . . 106,891
Pages / Session . . . 1.11
Avg. Session Duration . . . 00:00:47
Bounce Rate . . . 79.59%