



WEBSITE ANALYTICS

2024

Oct 1, 2024 -- Oct 31, 2024

Users . . . 52,390
New Users . . . 50,141
Sessions . . . 62,924
Number of Sessions per User . . . 1.20
Pageviews . . . 75,457
Pages / Session . . . 1.46
Avg. Session Duration . . . 00:01:38
Bounce Rate . . . 61.25%

Nov 1, 2024 -- Nov 30, 2024

Users . . . 55,880
New Users . . . 53,559
Sessions . . . 67,246
Number of Sessions per User . . . 1.16
Pageviews . . . 78,101
Pages / Session . . . 1.41
Avg. Session Duration . . . 00:01:14
Bounce Rate . . . 65.52%

Dec 1, 2024 -- Dec 31, 2024

Users . . . 41,362
New Users . . . 39,208
Sessions . . . 51,474
Number of Sessions per User . . . 1.17
Pageviews . . . 60,438
Pages / Session . . . 1.48
Avg. Session Duration . . . 00:01:18
Bounce Rate . . . 61.02%

2025

Oct 1, 2025 -- Oct 31, 2025

Users . . . 91,641
New Users . . . 89,218
Sessions . . . 102,967
Number of Sessions per User . . . 1.12
Pageviews . . . 113,117
Pages / Session . . . 1.10
Avg. Session Duration . . . 00:00:42
Bounce Rate . . . 66.96%

Nov 1, 2025 -- Nov 30, 2025

Users . . . 62,166
New Users . . . 60,096
Sessions . . . 69,352
Number of Sessions per User . . . 1.12
Pageviews . . . 81,146
Pages / Session . . . 1.17
Avg. Session Duration . . . 00:01:00
Bounce Rate . . . 67.88%

Dec 1, 2025 -- Dec 31, 2025

Users . . . 46,736
New Users . . . 45,600
Sessions . . . 55,784
Number of Sessions per User . . . 1.19
Pageviews . . . 66,075
Pages / Session . . . 1.18
Avg. Session Duration . . . 00:01:11
Bounce Rate . . . 67.21%