

MUSIC CONNECTION

DEDICATED EMAIL BLAST RATE CARD

"Music Connection has been a valuable partner to the Disc Makers and CD Baby email programs. We've partnered with them for many years now and continue to see great interest and returns when sending to their list. They've become a valued asset and a staple in our mailing strategy." - **Disc Makers**

YOU CAN REACH 75,000+

Double Opt-In Musicians and Music Industry Professionals With Your Message!

Entire List **\$1950** (per blast)
Reach 75,000+!

Entire List **\$1250** (per blast)
Reach 40,000+!

Entire List **\$750** (per blast)
Reach 20,000+!



Introducing Zya!
The Free Ultimate Music Creation App

Available on the
App Store

- Make studio-quality music on the go
- Co-create with world famous hits like *Blurred Lines* and *Poker Face*
- Includes Auto-Tune® and revolutionary voice-to-instrument technology
- Share your songs via YouTube, Facebook, Twitter, and more

Zya is now available free for download on the iPad, iPhone, and iPod Touch* in the App Store.



For a limited time*, experience rock-solid high-fidelity digital performance for less!

Receive up to \$50 back on Audio-Technica's advanced System 10 digital wireless products with this exclusive rebate offer.

Any 1 System: \$10 Rebate
Any 2 Systems: \$25 Rebate
Any 3 Systems: \$50 Rebate

This high-fidelity digital wireless system (2.4 GHz range) offers advanced 24-bit operation, easy setup and clear, natural sound quality for musicians and presenters. Provides three levels of diversity assurance: frequency, time, and space.

Visit audio-technica.com for more details.

*Valid for products purchased between October 1, 2013 and December 31, 2013.



Turn your YouTube channel into a promotion engine that makes you money!

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Want to know how to turn YouTube views into sales? Start here.

For today's independent musician, having a strong video presence is practically a requirement for a successful DIY music career. This guide will show you how to convert YouTube views into album and ticket sales.

Topics covered include:

- Earning money from music videos
- How to make an engaging YouTube channel
- 10 kinds of videos to promote your music
- Using YouTube playlists
- 5 easy tips for YouTube promotion
- Hosting video contests
- And much more

YouTube is quickly becoming the world's most popular search engine for music, making it an ideal place to connect with new fans and followers.

Ready to learn how to make YouTube work for you?

[Download your free copy now ▶](#)

