



WEBSITE ANALYTICS

2023

Jan 1, 2023 -- Jan 31, 2023

Users . . . 79,173
New Users . . . 77,129
Sessions . . . 89,750
Number of Sessions per User . . . 1.13
Pageviews . . . 110,686
Pages / Session . . . 1.23
Avg. Session Duration . . . 00:00:36
Bounce Rate . . . 87.06%

Feb 1, 2023 -- Feb 28, 2023

Users . . . 61,502
New Users . . . 58,409
Sessions . . . 69,701
Number of Sessions per User . . . 1.13
Pageviews . . . 88,496
Pages / Session . . . 1.27
Avg. Session Duration . . . 00:00:39
Bounce Rate . . . 88.16

March 1, 2023 -- March 31, 2023

Users . . . 67,749
New Users . . . 65,973
Sessions . . . 79,360
Number of Sessions per User . . . 1.17
Pageviews . . . 98,426
Pages / Session . . . 1.24
Avg. Session Duration . . . 00:00:36
Bounce Rate . . . 88.40%

2024

Jan 1, 2024 -- Jan 31, 2024

Users . . . 56,516
New Users . . . 54,347
Sessions . . . 71,125
Number of Sessions per User . . . 1.26
Pageviews . . . 85,095
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:39
Bounce Rate . . . 49.66%

Feb 1, 2024 -- Feb 29, 2024

Users . . . 60,344
New Users . . . 58,644
Sessions . . . 71,434
Number of Sessions per User . . . 1.18
Pageviews . . . 89,076
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:40
Bounce Rate . . . 49.62%

March 1, 2024 -- March 31, 2024

Users . . . 64,188
New Users . . . 62,325
Sessions . . . 80,928
Number of Sessions per User . . . 1.26
Pageviews . . . 94,318
Pages / Session . . . 1.2
Avg. Session Duration . . . 00:01:34
Bounce Rate . . . 51.34%