



# WEBSITE ANALYTICS

## 2022

April 1, 2022 -- April 30, 2022

Users ... 65,687  
New Users ... 63,824  
Sessions ... 75,826  
Number of Sessions per User ... 1.16  
Pageviews ... 95,411  
Pages / Session ... 1.26  
Avg. Session Duration ... 00:00:39  
Bounce Rate ... 87.07%

May 1, 2022 -- May 31, 2022

Users ... 70,967  
New Users ... 56,992  
Sessions ... 69,473  
Number of Sessions per User ... 1.15  
Pageviews ... 81,366  
Pages / Session ... 1.26  
Avg. Session Duration ... 00:00:41  
Bounce Rate ... 87.04%

June 1, 2022 -- June 30, 2022

Users ... 52,989  
New Users ... 51,033  
Sessions ... 61,237  
Number of Sessions per User ... 1.17  
Pageviews ... 79,871  
Pages / Session ... 1.28  
Avg. Session Duration ... 00:00:41  
Bounce Rate ... 87.07%

## 2023

April 1, 2023 -- April 30, 2023

Users ... 55,131  
New Users ... 53,489  
Sessions ... 64,633  
Number of Sessions per User ... 1.17  
Pageviews ... 82,791  
Pages / Session ... 1.28  
Avg. Session Duration ... 00:00:43  
Bounce Rate ... 52.18%

May 1, 2023 -- May 31, 2023

Users ... 55,534  
New Users ... 54,110  
Sessions ... 68,111  
Number of Sessions per User ... 1.11  
Pageviews ... 78,804  
Pages / Session ... 1.21  
Avg. Session Duration ... 00:01:48  
Bounce Rate ... 51.30%

June 1, 2023 -- June 30, 2023

Users ... 62,762  
New Users ... 60,341  
Sessions ... 76,638  
Number of Sessions per User ... 1.18  
Pageviews ... 90,206  
Pages / Session ... 1.23  
Avg. Session Duration ... 00:01:38  
Bounce Rate ... 52.07%