



# ONLINE ADVERTISING 2023

# Website I Weekly Bulletin

## WEBSITE

#### **MASTHEAD BANNER**

Cost: \$500/week

Dimensions: 728 (w) x 90 (H) pixels

#### **OUR SPONSORS**

Cost: \$500/week

Dimensions: 300 (w) x 600 (H) pixels

#### PANDORA'S BOX SHOWCASE ADS

Cost: \$250/week

Dimensions: 300 (w) x 600 (H) pixels

#### MEDIUM RECTANGLE

Cost: \$200/week

Dimensions: 300 (w) x 250 (H) pixels

#### SIDE BAR

Cost: \$175/week

Dimensions: 300 (w) x 600 (H) pixels

#### **ANCHOR ADS**

Cost: \$100/week

Dimensions: 400 (w) x 99 (H) pixels

Call for sponsorship opportunities

### WEEKLY BULLETIN

#### **"OPPS" TEXT ADS**

Cost: \$200/week

Submission Deadline: Tuesday @ 12pm PST

#### **EXAMPLE OF "OPPS" FORMAT**

#### Be A Successful Audio Engineer

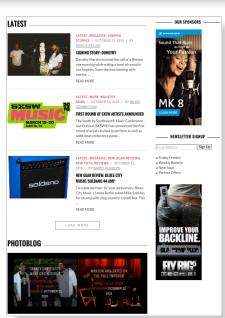
Conservatory of Recording Arts & Services. Learn - Studio Rec, Concert/Film Sound, Radio/TV Broadcast, work w/ label or mgmt. www.cras.org

## WEEKLY BULLETIN TOP BANNER AD

Cost: \$500/week

Dimensions: 650 (w) x 87 (H) pixels







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