



## WEBSITE ANALYTICS

**2021**

### **July 1, 2021 - July 31, 2021**

Users . . . 51,349  
New Users . . . 48,906  
Sessions . . . 60,155  
Number of Sessions per User . . . 1.17  
Pageviews . . . 79,151  
Pages / Session . . . 1.32  
Avg. Session Duration . . . 0:00:45  
Bounce Rate . . . 86.15%

### **August 1, 2021 - August 31, 2021**

Users . . . 54,975  
New Users . . . 53,269  
Sessions . . . 65,998  
Number of Sessions per User . . . 1.18  
Pageviews . . . 85,653  
Pages / Session . . . 1.34  
Avg. Session Duration . . . 0:00:45  
Bounce Rate . . . 86.22%

### **September 1, 2021 - September 30, 2021**

Users . . . 56,476  
New Users . . . 53,912  
Sessions . . . 66,185  
Number of Sessions per User . . . 1.17  
Pageviews . . . 85,822  
Pages / Session . . . 1.30  
Avg. Session Duration . . . 00:00:44  
Bounce Rate . . . 86.46%

**2022**

### **July 1, 2022 - July 31, 2022**

Users . . . 66,923  
New Users . . . 65,152  
Sessions . . . 77,176  
Number of Sessions per User . . . 1.15  
Pageviews . . . 96,407  
Pages / Session . . . 1.26  
Avg. Session Duration . . . 0:00:39  
Bounce Rate . . . 88.15%

### **August 1, 2022 - August 31, 2022**

Users . . . 78,355  
New Users . . . 75,786  
Sessions . . . 87,265  
Number of Sessions per User . . . 1.15  
Pageviews . . . 105,996  
Pages / Session . . . 1.21  
Avg. Session Duration . . . 0:00:30  
Bounce Rate . . . 90.28%

### **September 1, 2022 - September 30, 2022**

Users . . . 52,720  
New Users . . . 50,590  
Sessions . . . 61,865  
Number of Sessions per User . . . 1.17  
Pageviews . . . 78,906  
Pages / Session . . . 1.28  
Avg. Session Duration . . . 0:00:41  
Bounce Rate . . . 87.20%