



## WEBSITE ANALYTICS

### 2021

April 1, 2021 – April 30, 2021

Users . . . 58,394  
New Users . . . 55,631  
Sessions . . . 67,555  
Number of Sessions per User . . . 1.16  
Pageviews . . . 89,051  
Pages / Session . . . 1.32  
Avg. Session Duration . . . 0:00:42  
Bounce Rate . . . 85.69%

May 1, 2021 – May 31, 2021

Users . . . 53,908  
New Users . . . 51,919  
Sessions . . . 62,998  
Number of Sessions per User . . . 1.17  
Pageviews . . . 84,351  
Pages / Session . . . 1.34  
Avg. Session Duration . . . 0:00:45  
Bounce Rate . . . 85.27%

June 1, 2021 – June 30, 2021

Users . . . 50,502  
New Users . . . 48,994  
Sessions . . . 60,115  
Number of Sessions per User . . . 1.19  
Pageviews . . . 78,331  
Pages / Session . . . 1.30  
Avg. Session Duration . . . 00:00:44  
Bounce Rate . . . 86.62%

### 2022

April 1, 2022 – April 30, 2022

Users . . . 65,687  
New Users . . . 63,824  
Sessions . . . 75,826  
Number of Sessions per User . . .  
1.15 Pageviews . . . 95,407  
Pages / Session . . . 1.26  
Avg. Session Duration . . . 0:00:39  
Bounce Rate . . . 87.69%

May 1, 2022 – May 31, 2022

Users . . . 70,965  
New Users . . . 69,439  
Sessions . . . 81,255  
Number of Sessions per User . . . 1.15  
Pageviews . . . 102,151  
Pages / Session . . . 1.26  
Avg. Session Duration . . . 0:00:41  
Bounce Rate . . . 87.06%

June 1, 2022 – June 30, 2022

Users . . . 52,983  
New Users . . . 51,003  
Sessions . . . 61,953  
Number of Sessions per User . . . 1.17  
Pageviews . . . 79,071  
Pages / Session . . . 1.28  
Avg. Session Duration . . . 0:00:41  
Bounce Rate . . . 87.20%