



## WEBSITE ANALYTICS

### 2021

January 1, 2021 – January 31, 2021

Users . . . 53,438  
New Users . . . 51,221  
Sessions . . . 67,552  
Number of Sessions per User . . . 1.26  
Pageviews . . . 92,949  
Pages / Session . . . 1.38  
Avg. Session Duration . . . 0:00:46  
Bounce Rate . . . 85.26%

February 1, 2021 – February 28, 2021

Users . . . 48,458  
New Users . . . 45,905  
Sessions . . . 57,193  
Number of Sessions per User . . . 1.18  
Pageviews . . . 81,306  
Pages / Session . . . 1.42  
Avg. Session Duration . . . 0:00:47  
Bounce Rate . . . 83.58%

March 1, 2021 – March 31, 2021

Users . . . 52,201  
New Users . . . 50,533  
Sessions . . . 61,737  
Number of Sessions per User . . . 1.18  
Pageviews . . . 83,661  
Pages / Session . . . 1.36  
Avg. Session Duration . . . 00:00:48  
Bounce Rate . . . 84.62%

### 2022

January 1, 2022 – January 31, 2022

Users . . . 62,056  
New Users . . . 60,000  
Sessions . . . 71,409  
Number of Sessions per User . . . 1.15  
Pageviews . . . 91,964  
Pages / Session . . . 1.29  
Avg. Session Duration . . . 0:00:42  
Bounce Rate . . . 87.06%

February 1, 2022 – February 28, 2022

Users . . . 56,707  
New Users . . . 37,992  
Sessions . . . 66,670  
Number of Sessions per User . . . 1.17  
Pageviews . . . 84,771  
Pages / Session . . . 1.28  
Avg. Session Duration . . . 0:00:42  
Bounce Rate . . . 82.34%

March 1, 2022 – March 31, 2022

Users . . . 59,994  
New Users . . . 57,418  
Sessions . . . 68,854  
Number of Sessions per User . . . 1.15  
Pageviews . . . 88,080  
Pages / Session . . . 1.38  
Avg. Session Duration . . . 0:00:40  
Bounce Rate . . . 87.27%