



## WEBSITE ANALYTICS

**2020**

### **October 1, 2020 – October 31, 2020**

Users . . . 56,539  
New Users . . . 53,332  
Sessions . . . 68,334  
Number of Sessions per User . . . 1.21  
Pageviews . . . 93,664  
Pages / Session . . . 1.37  
Avg. Session Duration . . . 0:00:52  
Bounce Rate . . . 84.37%

### **November 1, 2020 – November 30, 2020**

Users . . . 47,726  
New Users . . . 44,598  
Sessions . . . 56,640  
Number of Sessions per User . . . 1.19  
Pageviews . . . 77,411  
Pages / Session . . . 1.38  
Avg. Session Duration . . . 0:00:51  
Bounce Rate . . . 85.04%

### **December 1, 2020 – December 31, 2020**

Users . . . 50,433  
New Users . . . 47,653  
Sessions . . . 59,425  
Number of Sessions per User . . . 1.18  
Pageviews . . . 81,211  
Pages/Session . . . 1.38  
Avg. Session Duration . . . 00:00:58  
Bounce Rate . . . 84.67%

**2021**

### **October 1, 2021 – October 31, 2021**

Users . . . 72,957  
New Users . . . 70,495  
Sessions . . . 82,881  
Number of Sessions per User . . . 1.14  
Pageviews . . . 103,714  
Pages / Session . . . 1.47  
Avg. Session Duration . . . 0:01:07  
Bounce Rate . . . 88.39%

### **November 1, 2021 – November 30, 2021**

Users . . . 58,767  
New Users . . . 56,246  
Sessions . . . 66,924  
Number of Sessions per User . . . 1.14  
Pageviews . . . 85,347  
Pages / Session . . . 1.28  
Avg. Session Duration . . . 0:00:39  
Bounce Rate . . . 87.68%

### **December 1, 2021 – December 31, 2021**

Users . . . 86,689  
New Users . . . 84,057  
Sessions . . . 96,182  
Number of Sessions per User . . . 1.11  
Pageviews . . . 116,800  
Pages/Session . . . 1.27  
Avg. Session Duration . . . 00:00:31  
Bounce Rate . . . 89.51%