



WEBSITE ANALYTICS

2021

January 1, 2021 – January 31, 2021

Users . . . 53,438
New Users . . . 51,221
Sessions . . . 67,552
Number of Sessions per User . . . 1.26
Pageviews . . . 92,949
Pages / Session . . . 1.38
Avg. Session Duration . . . 0:00:46
Bounce Rate . . . 85.26%

February 1, 2021 – February 31, 2021

Users . . . 48,458
New Users . . . 45,905
Sessions . . . 57,193
Number of Sessions per User . . . 1.18
Pageviews . . . 81,306
Pages / Session . . . 1.42
Avg. Session Duration . . . 0:00:47
Bounce Rate . . . 83.58%

March 1, 2021 – March 31, 2021

Users . . . 52,201
New Users . . . 50,533
Sessions . . . 61,737
Number of Sessions per User . . . 1.18
Pageviews . . . 83,661
Pages / Session . . . 1.36
Avg. Session Duration . . . 00:00:48
Bounce Rate . . . 84.62%

2020

January 1, 2020 – January 31, 2020

Users . . . 48,631
New Users . . . 46,282
Sessions . . . 63,025
Number of Sessions per User . . . 1.30
Pageviews . . . 92,849
Pages / Session . . . 1.47
Avg. Session Duration . . . 0:01:06
Bounce Rate . . . 81.26%

February 1, 2020 – February 31, 2020

Users . . . 40,050
New Users . . . 37,992
Sessions . . . 52,573
Number of Sessions per User . . . 1.31
Pageviews . . . 76,866
Pages / Session . . . 1.46
Avg. Session Duration . . . 0:01:08
Bounce Rate . . . 82.34%

March 1, 2020 – March 31, 2020

Users . . . 43,057
New Users . . . 39,791
Sessions . . . 55,891
Number of Sessions per User . . . 1.30
Pageviews . . . 78,669
Pages / Session . . . 1.41
Avg. Session Duration . . . 0:01:03
Bounce Rate . . . 83.66%