

# MUSIC CONNECTION



# ONLINE ADVERTISING 2021

Website | Weekly Bulletin

## WEBSITE

### MASTHEAD BANNER

Cost: **\$500/week**  
Dimensions: **728 (w) x 90 (h) pixels**

### OUR SPONSORS

Cost: **\$500/week**  
Dimensions: **300 (w) x 600 (h) pixels**

### PANDORA'S BOX SHOWCASE ADS

Cost: **\$250/week**  
Dimensions: **300 (w) x 600 (h) pixels**

### MEDIUM RECTANGLE

Cost: **\$200/week**  
Dimensions: **300 (w) x 250 (h) pixels**

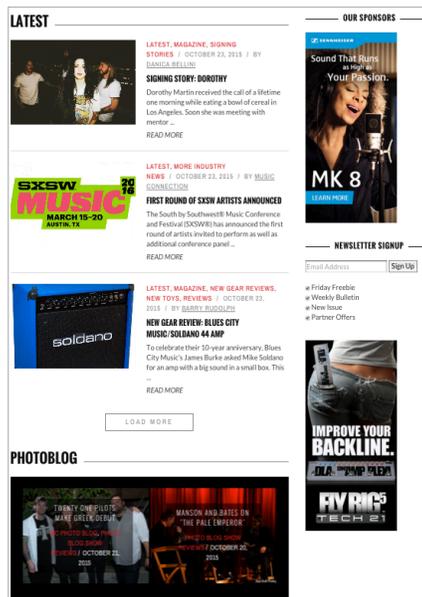
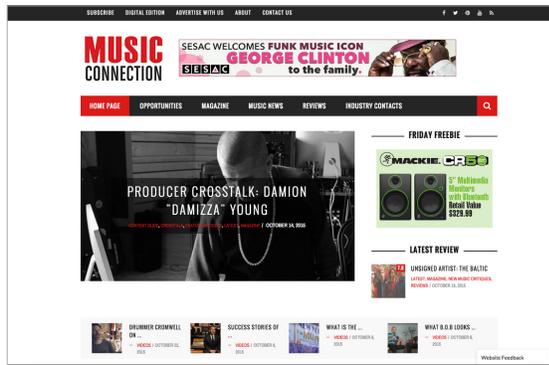
### SIDE BAR

Cost: **\$175/week**  
Dimensions: **300 (w) x 600 (h) pixels**

### ANCHOR ADS

Cost: **\$100/week**  
Dimensions: **400 (w) x 99 (h) pixels**

Call for sponsorship opportunities



In a digital age overflowing with confusing and ever-changing information, musicians need trusted business advice from a veteran artist who can break down the basics in a jargon-free, easy-to-understand format. In this book, frequent Music Connection contributor Bobby Bory simplifies, in a conversational tone, the vital areas of a musician's business that are the most likely to affect by a professional musician for other musicians. It's a go-to guide for all musicians, and the answer will be instantly available on the internet. Oct 7. To get your copy of the book, visit a copy.

[CLICK TO ENTER](#)



**DIY MUSICIAN MAGAZINE**  
Giveaway 2 Microphones  
Grammy Schools



**CD - DVD - Vinyl Manufacturer**  
Need Film & TV Placements?



## WEEKLY BULLETIN

### "OPPS" TEXT ADS

Cost: **\$200/week**  
Submission Deadline:  
**Tuesday @ 12pm PST**

### EXAMPLE OF "OPPS" FORMAT

**Be A Successful Audio Engineer**  
Conservatory of Recording Arts & Services.  
Learn - Studio Rec, Concert/Film Sound, Radio/TV  
Broadcast, work w/ label or mgmt. [www.cras.org](http://www.cras.org)

### WEEKLY BULLETIN TOP BANNER AD

Cost: **\$500/week**  
Dimensions: **650 (w) x 87 (h) pixels**

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