



WEBSITE ANALYTICS

2020

October 1, 2020 – October 31, 2020

Users . . . 56,539
New Users . . . 53,332
Sessions . . . 68,334
Number of Sessions per User . . . 1.21
Pageviews . . . 93,664
Pages / Session . . . 1.37
Avg. Session Duration . . . 0:00:52
Bounce Rate . . . 84.37%

November 1, 2020 – November 30, 2020

Users . . . 47,726
New Users . . . 44,598
Sessions . . . 56,640
Number of Sessions per User . . . 1.19
Pageviews . . . 77,411
Pages / Session . . . 1.38
Avg. Session Duration . . . 0:00:51
Bounce Rate . . . 85.04%

December 1, 2020 – December 31, 2020

Users . . . 50,433
New Users . . . 47,653
Sessions . . . 59,425
Number of Sessions per User . . . 1.18
Pageviews . . . 81,211
Pages/Session . . . 1.38
Avg. Session Duration . . . 00:00:58
Bounce Rate . . . 84.67%

2019

October 1, 2019 – October 31, 2019

Users . . . 44,023
New Users . . . 40,442
Sessions . . . 56,182
Number of Sessions per User . . . 1.28
Pageviews . . . 82,704
Pages / Session . . . 1.47
Avg. Session Duration . . . 0:01:07 Bounce Rate . . . 82.61%

November 1, 2019 – November 30, 2019

Users . . . 38,493
New Users . . . 35,315
Sessions . . . 49,846
Number of Sessions per User . . . 1.29
Pageviews . . . 74,536
Pages / Session . . . 1.51
Avg. Session Duration . . . 0:01:11 Bounce Rate . . . 82.32%

December 1, 2019 – December 31, 2019

Users . . . 35,894
New Users . . . 33,146
Sessions . . . 46,482
Number of Sessions per User . . . 1.29
Pageviews . . . 68,268
Pages/Session . . . 1.47
Avg. Session Duration . . . 00:01:10 Bounce Rate . . . 82.57%